

How to Sell Your Home

A CHECKLIST

So, you've decided to sell your home. Congratulations on this exciting step! The process may seem daunting, but we're here to help. Use this handy checklist to help ensure a speedy & successful home sale!



CHOOSE AN AGENT

- Ask friends & family for recommendations
- Research potential candidates online
- Call & ask questions to ensure a good fit



SET A PRICE

- An agent can check listing & sales prices of comparable homes
- Consider a home evaluation by a certified appraiser
- Be realistic about your asking price



GET AN INSPECTION

- A pre-listing inspection can help uncover any surprises
- An agent can recommend a reputable home inspector
- Even if you skip the repairs, an inspection can help with negotiations



GATHER YOUR PAPERWORK

- Prospective buyers will likely have many questions
- Compile appliance manuals, warranty info & other important documents
- Being prepared can save you time & energy



MAKE UPDATES & REPAIRS

- Quick, budget-friendly fixes can yield big returns
- Consider applying fresh paint, replacing cabinet hardware, etc.
- Repairs aren't required, but skipping them can affect sales price



BOOST YOUR CURB APPEAL

- Your home's exterior is the first thing buyers will notice
- Touch up paint, pull weeds & repair driveway cracks
- Consider installing new fixtures (e.g., door hardware, mailbox)



STAGE YOUR SPACE

- Deep clean your home
- Clear away personal items & clutter
- Emphasize universally appealing color schemes & furniture arrangements



REMOVE SIGNS OF PETS

- Hide toys & litter box, vacuum floors & remove pet hair from furniture
- Send pet to neighbor or daycare during showings
- Use room deodorizer to help make home smell fresh



GET PHOTOS & VIDEOS

- Good listing photos & videos get buyers in the door
- Take a variety of interior & exterior photos
- Consider hiring a professional photographer/videographer